

What was the fastest-growing consumer product in the 1950's?

Television

Who pioneered the mass-produced housing development in the 1950s?

William Levitt

Who became an increasingly important consumer group during the 1950s?

Teenagers

What was the White Citizens' Council?

The White Citizens' Council was the leading organization throughout the South in resisting the Brown v. Board of Education decision.

Explain the demographic trend called "white flight."

As blacks moved into northern and midwestern cities, whites moved to the suburbs.

What was the role of women in society immediately after World War II?

A cult of female domesticity re-emerged. Countless magazine articles promoted the concept that a woman's place was in the home.

By how much did home ownership grow between 1945 and 1960?

50
percent

How many Americans belonged to a church by 1960?

65
percent

What was the difference between the counterculture and the New Left?

Like the New Left, the founders of the counterculture were alienated by bureaucracy, materialism, and the Vietnam War, but they turned away from politics in favor of an alternative society.

How many people were killed in the Watts riots in Los Angeles in 1965?

Thirty-four

What happened at Kent State University in May 1970?

Four antiwar student protesters were killed by the National Guard.

What phrase was used to describe the 1970s generation?

The "Me Generation"